



November

Dear SCORAI,

We hope that all of our eastern-U.S. SCORAIers have weathered "Superstorm Sandy" safely. This month's update contains new publications that we hope you will take a moment to explore. Among them is an exciting edition of the *Annals of the American Academy of Political and Social Science* focused on the politics of consumption. Also featured are materials from past conferences, including SCORAI's first trans-Atlantic workshop and the Consensus International Conference.

Enjoy!

Kate & Debbie & Maurie

SCORAI's first Trans-Atlantic Workshop

The proceedings of SCORAI's first Trans-Atlantic workshop held in Bregenz, Austria on May 1, 2012, are available for download [here](#). Due to enthusiastic responses and commitment generated at this workshop, SCORAI Europe was founded the very next day.

The proceedings feature 12 papers addressing the theme of "Sustainable Consumption During Times of Crisis" from a diversity of perspectives, backed by inspiring research and argumentation. Forty five researchers and practitioners contributed to lively workshop discussions, reports of which are also included.

The next workshop by SCORAI Europe will be held in Istanbul on June 4, 2013, kindly hosted by the ERSCP-EMSU conference organisers. More information and a call for papers will follow soon.

Communication, Consumers, and Citizens:

Executive Board

Jeffrey Barber
Integrative Strategies Forum

Halina Brown
Clark University

Maurie Cohen
New Jersey Institute of
Technology

John Stutz
Tellus Institute

Philip Vergragt
Tellus Institute and Clark
University

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Revisiting the Politics of Consumption

The Annals of the American Academy of Political and Social Science has published a special issue this November focused on consumption: [Communication, Consumers, and Citizens: Revisiting the Politics of Consumption](#) edited by: Dhavan V. Shah, Lewis A. Friedland, Chris Wells, Young Mie Kim and Hernando Rojas. The Table of Contents is below.

Situating Consumption in Politics

- W. Lance Bennett "The Personalization of Politics: Political Identity, Social Media, and Changing Patterns of Participation"
- Louis Hyman "The Politics of Consumer Debt: U.S. State Policy and the Rise of Investment in Consumer Credit, 1920-2008"
- Erika L. Paulson and Thomas C. O'Guinn "Working-Class Cast: Images of the Working Class in Advertising, 1950-2010"
- Kjerstin Thorson "What Does It Mean to Be a Good Citizen? Citizenship Vocabularies as Resources for Action"

Sustainable Citizenship and Social Capital

- Michele Micheletti and Dietlind Stolle "Sustainable Citizenship and the New Politics of Consumption"
- Paolo R. Graziano and Francesca Forno "Political Consumerism and New Forms of Political Participation: the Gruppi di Acquisto Solidale in Italy"
- Nam-Jin Lee, Christine L. Garlough, Lewis A. Friedland, and Dhavan V. Shah "Gender and Generation in the Social Positioning of Taste"
- Young Mie Kim "The Shifting Sands of Citizenship: Toward a Model of the Citizenry in Life Politics"

Conscious Consumption and Activism

- Margaret M. Willis and Juliet B. Schor "Does Changing a Light Bulb Lead to Changing the World? Political Action and the Conscious Consumer"
- Lucy Atkinson "Buying In to Social Change: How Private Consumption Choices Engender Concern for the Collective"
- Melissa R. Gotlieb and Chris Wells "From Concerned Shopper to Dutiful Citizen: Implications of Individual and Collective Orientations toward Political Consumerism"
- D. Jasun Carr, Melissa R. Gotlieb, Nam-Jin Lee, and Dhavan V. Shah "Examining Overconsumption, Competitive Consumption, and Conscious Consumption from 1994 to 2004: Disentangling Cohort and Period Effects"

Questioning Assumptions about the Citizen-Consumer

- Douglas B. Holt "Constructing Sustainable Consumption: From Ethical Values to the Cultural Transformation of Unsustainable Markets"
- Ming Wang, Itay Gabay, and Dhavan V. Shah "The Civic Consequences of "Going Negative": Attack Ads and Adolescents' Knowledge, Consumption, and Participation"
- Thomas Hove "Between Complacency and Paternalism: Ethical Controversies over Influencing Political and Consumer Choice"
- Lewis A. Friedland, Hernando Rojas, and Leticia Bode "Consuming Ourselves to Dearth: Escalating Inequality and Public Opinion"

Might Growth Be Ending?

A surprising question for the *Financial Times* to be asking, but last month an article by Martin Wolf, [Is unlimited growth a thing of the past?](#), examined that very question in its review of Professor Robert Gordon's work, [Is U.S. Economic Growth Over? Faltering Innovation Confronts the Six Headwinds](#).

The article takes a skeptical look at the utility of recent innovations and concludes, "For almost two centuries, today's high-income countries enjoyed waves of innovation that made them both far more prosperous than before and far more powerful than everybody else. This was the world of the American dream and American exceptionalism. Now innovation is slow and economic catch-up fast. The elites of the high-income countries quite like this new world. The rest of their population like it vastly less. Get used to this. It will not change." The full article is available [here](#).

Climate Mind and Behavior Symposium

The Garrison Institute's Climate Mind and Behavior Initiative invites you to submit an abstract, oral presentation proposal or poster presentation proposal for the 4th annual Climate, Mind and Behavior Symposium. Presentations should feature new research or innovative thinking concerning the human dimensions of energy, climate, or sustainability practices. This year's symposium will be organized around the theme of: ***The Importance of Variation and Diversity in Sustainability and Climate Work***.

The Symposium is a small, interdisciplinary forum of researchers focused on developing a scientifically-rooted understanding of the social, behavioral, and cognitive determinants of sustainability practices, policies, and decision-making. Presentation proposals can include quantitative and qualitative research and can be rooted in theory-driven or

practice-driven approaches to understanding. Proposals will be evaluated based on their ability to lend innovative ideas and insights concerning: current patterns of behaviors and their causes, strategies for shifting current practices, and mechanisms for creating a larger cultural transition toward a more sustainable society. **Submission Deadline: January 21, 2013.** The full Call for Abstract and submission information can be viewed [here](#).

Professional Opportunities

The Institute for Global Environmental Strategies (IGES) conducts interdisciplinary policy research to support sustainable development in the Asia-Pacific region. In April 2013, IGES will begin its Sixth Phase Strategic Research Programme and seeks a number of dynamic individuals w. extensive knowledge and experience to carry out the research activities.

Positions: Research Staff (multiple positions)

Research Areas: Integrated Policies for Sustainable Societies (incl. Post-2015 Development Agenda and SDGs)/ Climate & Energy/ Natural Resources & Ecosystem Services/ Sustainable Consumption & Production/ Green Growth & Green Economy/ Business & the Environment/ Sustainable Cities)

Locations: IGES Headquarters; Kansai Research Centre; Kitakyushu Urban Centre (Japan) / Regional Centre (Bangkok, Thailand) *Contract Terms:* 3 years or 1 year *Contract Start:* July 2013 *Application Deadline:* Monday, November 12, 2012
For details click [here](#).

Publications of Interest

[Freund James](#) and Jacobi Erik, (2013) 'Revenge of the Brand Monsters: How Goldman Sachs Doppelganger Turned Monstrous', *Journal of Marketing Management*, Special Issue on Anthropomorphic Marketing.

The Grassroots Innovations: Complementary Currencies (GICC) project at the University of East Anglia has recently released three new research briefings. GICC is a two year project exploring the diffusion of complementary currencies. The new briefings previous publications, and further information on the GICC project can be found [here](#):

GI Briefing 13: [The Global Spread of Community Currencies](#) - describing the geographical spread of community currencies over the last 30 years.

GI Briefing 14: [Mapping Community Currencies](#) - highlighting the scope and scale of national types that have emerged across the world.

GI Briefing 15: [Community Currencies and Sustainability](#) - exploring the way in which different currency models relate to different dimensions of sustainable development.

Consensus International Conference

Challenging Consumption: Pathways to a More Sustainable Future National University of Ireland, Galway, 18th - 20th May, 2012

The Consensus international conference on sustainable consumption took place at the National University of Ireland, Galway on the 18th - 20th of May, 2012. Video Coverage of the presentations by the key note speakers is now available [here](#). Keynote speakers at the conference included:

- Maurie Cohen (New Jersey Institute of Technology, USA),
- Kate Soper (London Metropolitan University),
- Elizabeth Shove (Lancaster University),
- Mike Goodman (King's College London) and
- Inge Ropke (Technical University of Denmark).

More information on [the ConsEnSus Project](#) and the conference is available [here](#).

Upcoming Conferences & Workshops

Behavior, Energy and Climate Change conference will be held in Sacramento, California November 12-14th 2012. Please also visit the event [website](#) for powerpoints and recordings of presentations, and a searchable abstract database.

Boundaries of Consumption: Critical Perspectives on Race, Class, Gender, Citizenship and Space in Changing Markets will be held in San Francisco, CA on November 14-18, 2012.

Workshop: Responsible Supply Chains and Networks: Challenges for Governance and Sustainability. The conference will be held in Stockholm, Sweden, November 22-24, 2012.

Conference on Innovators and Concepts of Innovation 2012 will be held on November 22-23, 2012 in Friedrichshafen, Germany.

The 3rd Annual European Postgraduate Symposium - "Sustainable Development Symposium" will be held February 13-15, 2013 at "Parthenope" University of Naples, Italy. The abstract submission phase will be open from September 1 to October 30, 2012. You can find further information at: <http://sds2013.uniparthenope.it>.

ECEEE 2013 Summer Study will be held June 3-8, 2013 at Belambra, Presqu'île de Giens, Toulon/Hyères, France. It is time to sharpen your pen and focus on abstracts that will contribute to the ECEEE 2013 Summer Study. Papers presented at the Summer Study form the scholarly backbone of ECEEE's work to provide evidence-based information on energy efficiency. The call for papers will open in early September and will close on October 4. Please contact marlyne.sahakian@graduateinstitute.ch with questions.

New SCORAI Affiliates

Welcome new SCORAI'ers! You now have brought our current number of affiliates to 489!

Andrea Durbin	Stephan Lorenz
Mary Lavelle	Gabrielle Rossing
Patricia Arand	Hayley Lapalme
Jack Lovell	Jordi Cravioto
Jen Schneider	Daniel Hausknost
Amber Gilbert Squires	Gunce Creig
Angelina Korsunova	Shaidrite Dzene
Melanie Lukas	Adina Florescu
Francesca Volpe	Simon Fisher
Thomas Webler	Raquel Aranguren
Emily Gorham	Joseph Tohill
Stephen Allen	Cecile Lawrence
Panos Petridis	Jotte de Koning
Phedeas Stephanides	

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